

ATOUT FRANCE

AGENCE DE DÉVELOPPEMENT
TOURISTIQUE DE LA FRANCE





MICE TRAVEL SPECIALIST



Helicopter Ride over the Chateau de Chambord



Monaco



Promenade du Paillon - Nice



Casino Square by night – SBM Monaco

FRANCE

HIGHLIGHTING

NICE

&

MONACO

SHOWCASING

SBM HOTELS

monaco.
visitmonaco.com

MONTE-CARLO
S·B·M
HOTELS · CASINOS

NICE 
La lumière naturellement
A natural brilliance


rendezvousenfrance.com

Module 1

General France



LEARN MORE ABOUT FRANCE



FACTS AND FIGURES

- No. **1 destination in the world**
83 million tourists in 2012
- Convenient Access
- Evolving Infrastructure
- Diversity of Landscapes
- Presence of 18 international clusters
- Gastronomy and Wine ,“Art de Vivre”
Culture & Heritage
- Original Incentive Ideas
- Standalone and unusual MICE Venues
- Creation of Palace Hotels Category
- Nightlife, Casinos, Cabarets
- Hospitality



HEART OF EUROPE



EASY ACCESS – By Air



National Carrier: Air France

- Operates **20 weekly flights** ex India to France and to **28 destinations in France**
- Daily flights to Paris via Mumbai and New Delhi and 6 times a week via Bengaluru
- Increased number of flights within Europe

Indian airline companies

- **Air India** flies **daily** between New Delhi and Paris
- **Jet Airways** to start a new daily route between Mumbai and Paris from May 14, 2014



EASY ACCESS – By Rail

- France has the **2nd** largest European railway network
- **2000 kms** of high speed railway tracks connect France's cities, towns and villages
- **Easy connections:**
 - Paris – Lille (1H)
 - Paris – Lyon (2H)
 - Paris – Strasbourg (2H15)
 - Paris - Marseille (3H)



VISA FORMALITIES

Valid Schengen VISA is a must for Indian Tourists

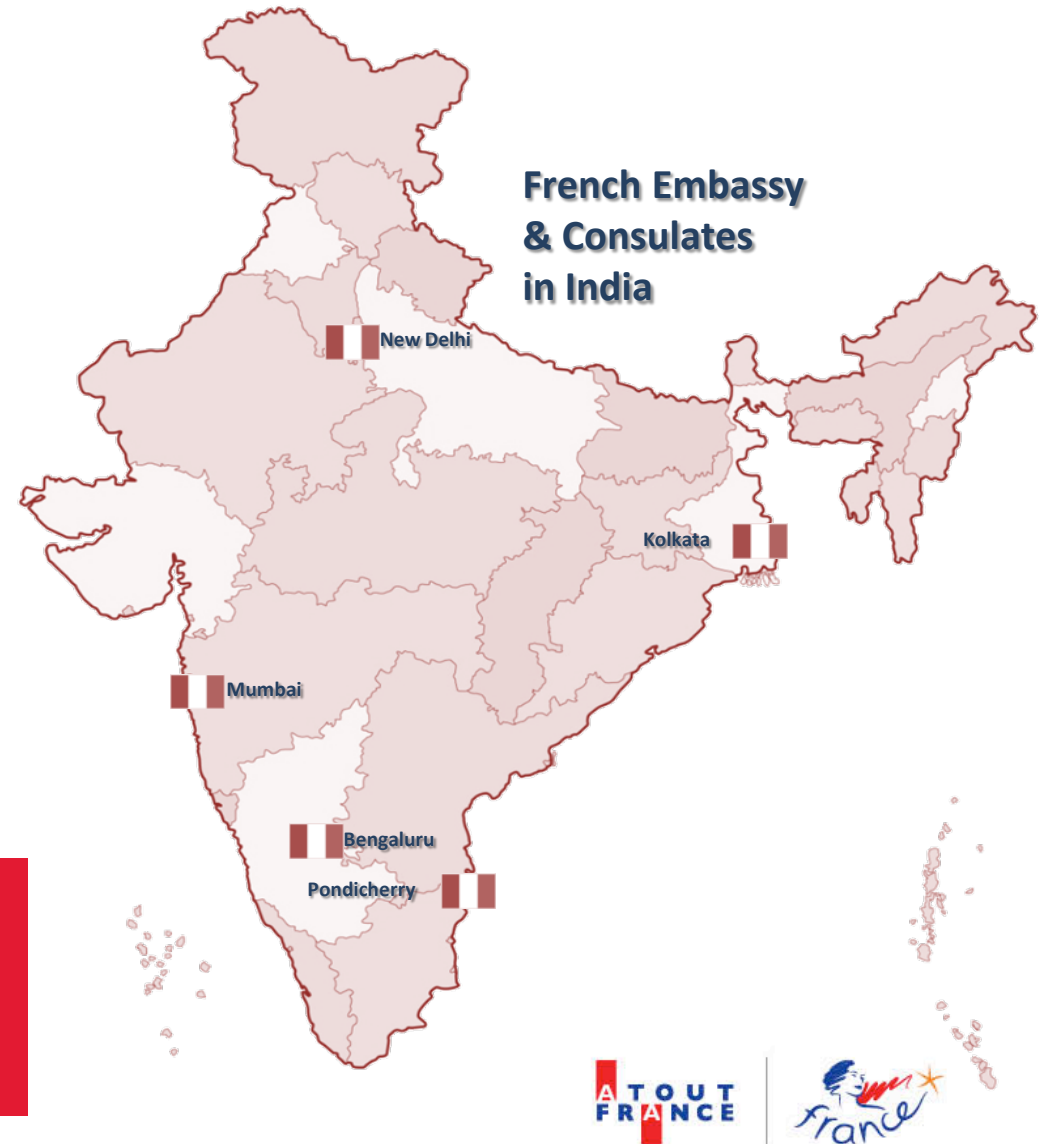
Passports older than 10 years must be renewed

A MUST: Form duly filled, proof of income, Overseas Medical insurance, Invitation letter, Accommodation, Air tickets, Visa Fees

For more information:

<http://www.vfs-france.co.in/>

Biometric data collection i.e., fingerprint scanning has been temporarily suspended
W.E.F. 1st July, 2013



KEY STATISTICS



France...

- The **no.1 country In Europe** in terms of infrastructure
- **120 Convention Centres** with a total accommodation **capacity of 147 000 persons**
- **2000 venues** with a minimum capacity of 200 people and 15 Congress Halls with an accommodation capacity of more than 4000 people
- **80 exhibition centres** representing more than 1 800 000 sq.m. including 3 exhibition centres of more than 100 000 sq.m. (Paris Expo, Villepinte and Euroexpo)

HOTELS & VENUES

612 000

Hotels rooms

6170

3 and 4 star hotels

248

5 star hotels

13 PALACE



HOTELS & VENUES



More than **10 000 châteaux** with spectacular reception rooms

→ Château de Versailles

→ Château de Vaux le Vicomte

→ Château de Chantilly and many more



HOTELS & VENUES



Unusual MICE Venues

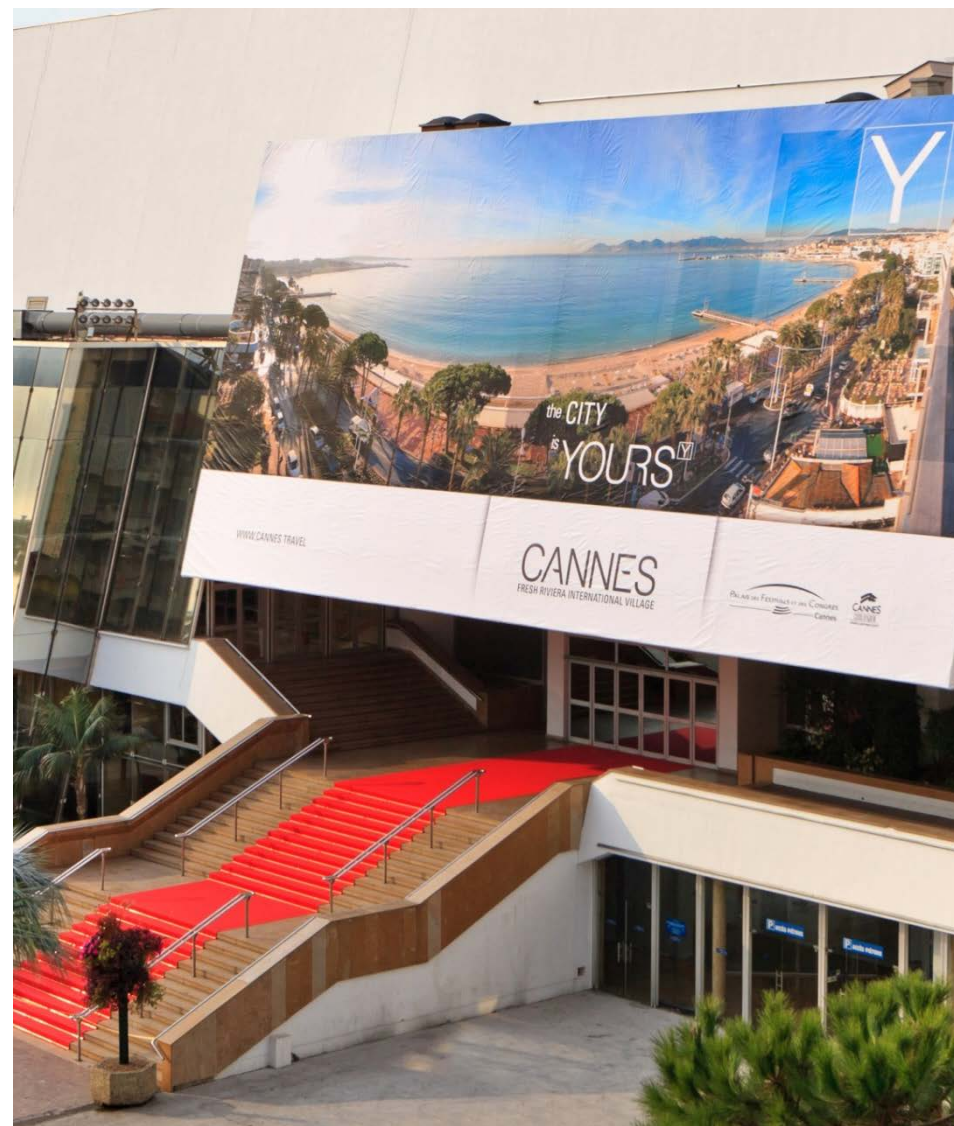
- Le Grand Palais – Paris
- La Villa Ephrussi de Rothschild – St Jean Cap Ferrat near Nice
- The Palace of Popes – Avignon
- Evian Royal Resort
- A wide range of restaurants for private events



HOTELS & VENUES

Stand alone MICE Venues

- Paris, Porte de Versailles
- Paris-Nord, Villepinte
- Paris, Le Bourget
- Cannes, Palais des Festivals et des Congrès
- Nice, Acropolis



ART DE VIVRE, CULTURE AND HERITAGE



40 000

monuments: castles, abbeys,
manors and churches

8000

museums

33

cultural and natural sites on the
UNESCO World Heritage list



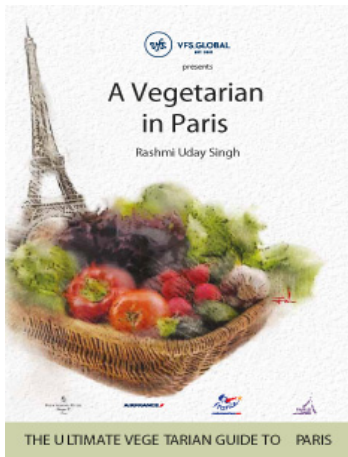
GASTRONOMY

- **365** distinct types of French Cheese
- **10 000** wine cellars for wine tasting
- The Gastronomic Meal of the French” added to the UNESCO Intangible Heritage of Humanity since November 2010
- **647** Michelin-starred gourmet restaurants



EATING OUT

- There are several Indian restaurants in many French regions.
- French Restaurants with a vegetarian menu
Eg: Chez Clement (Paris), Paradis du fruit, Exki (healthy french fast food in Paris)
- “A Vegetarian In Paris” by Rashmi Uday Singh provides options for vegetarian restaurants in Paris.
- Dinner cruises and Cabarets offering Indian menus
- Possibility to organise outdoor catering services of Indian food upon request for groups in some French regions.



LEISURE ACTIVITIES



- Legendary Cabarets in France
 - Paris: Lido, Moulin Rouge, Crazy Horse, Paradis Latin, Mugler Follies
 - Dijon: Odysseo
 - Strasbourg: Royal Palace (in Kirrwiller close to Strasbourg)
- Casinos all over France: Nice, Cannes, Monaco, Enghien-les-Bains, Deauville, Chamonix, Biarritz
- Amusement Parks: Disneyland Paris, Aquatic Waterpark Marineland (in Antibes on the Riviera)
- Shopping
 - Department stores such as the Galeries Lafayette
 - La Vallée Village in Paris for chic outlet shopping

VAT refund for shoppers: Visitors coming to France are entitled to a 12 to 13 % tax refund on goods purchased over the value of 175 Euros. *(conditions apply)*.

UNIQUE ACTIVITIES



- In the vineyards of Dijon-Burgundy, Bordeaux-Aquitaine, Champagne-Ardenne, Loire Valley : Wine Tasting, Private Chateaux Dining, Golfing, Spas. Discover the Wine Sign in Bordeaux vineyards which is a unique wine tasting experience that enables people to refine their special taste
- On the beaches of Nice, Cannes, Saint Tropez, Biarritz, La Baule, Deauville : Treasure Hunting, Jetskiing, Parasailing and Sailing



UNIQUE ACTIVITIES



- Fragrant experiences : Create your own perfume or indulge in interactive games at famous perfumeries such as Molinard, Fragonard, Galimard in Grasse (South of France)
- Make your own movie at the film studios in Riviera-Côte d'Azur or on the famous Planches of Deauville
- Discover the famous Lido or the Opera Garnier backstage
- Indulge in fun incentives like cooking classes and wine courses

UNIQUE ACTIVITIES

- Organise exciting virtual incentives at I-Way in Lyon for some « simulating » experiences
- Rallies with amazing vehicles like Harley Davidson, Luxury Vintage Cars, Limousines and 2CV Vintage Cars
- In Picturesque Rhône Alpes: Skiing, Snow mobile tour, Golfing, Tobogganing, River Rafting, Spelunking, Paragliding, Mountain Biking



TRAVEL FACILITIES FOR DELEGATES

Convenience of transport and leisure activities made easy

Paris

- Pack Accueil or Welcome Kits: A complete referral kit containing information, orientation and transport, created for delegates visiting Congresses and Trade Shows.
- Congress Card: A travel pass designed for delegates to travel in Paris and Ile de France region as per their convenience

Marseille

The RTM Pass: Allows business delegates to access the bus, metro and tramway network for a duration of 72 hours

Strasbourg

My Ticket: A unique 3 day ticket priced at the cost of a 2-day ticket, valid for the entire tram and bus network

Toulouse

The Congress Pass: Allows delegates unlimited free trips during the days of the Congress on the airport coach and on the entire metro-bus network.

UPCOMING EVENTS AT A GLANCE

2014

August

International Psychology Conference - Paris

Alltech - FEI World Equestrian Games - Normandy

September

SILMO-Paris International Optics and Eyewear
Exhibition

Maison et Objet - Paris - International Home Décor,
giftware and Tableware exhibition

November

Emballage - Paris - International Packaging Exhibition

Equip Hotel - Paris - Exhibition for Restaurant, Hotel
and Catering Industry

2015

Bordeaux Vinexpo

European Master Games – Nice

2016

Union of European Football Associations
(UEFA) Euro 2016

2018

The Ryder Cup - Saint-Quentin-en-Yvelines
(near Paris)

Are you ready
for a
Rendez-Vous
in France?





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