

MODULE INCLUDES

**Authentic Experiences | Adventure | Sports | Natural Landscapes |
Self Drive | Cruise | Train Journeys | Gourmet-Wine | MICE**

Argentina is famous for the marvelous scenery, stunning attractions, vibrant cities, variety of cuisine along with Wine Tourism bundled with adventure, sport and entertainment. Many jewels can be discovered on a visit to this remarkable country. With such a good assortment of products bundled in one big goodie bag, it provides an opportunity to live the idea and create superb itineraries based on one's imagination. The mind, body and courage will create a lasting memory that is bold, and innovative that will make this trip extra special.

In this module we focus on some authentic ad hoc Argentine experiences that will always be cherished by travelers. We also will provide handy tips to travelers about travelling in Argentina.

AUTHENTIC EXPERIENCES & THE ORIGINALS:

Here are some mentions about things one must experience when in Argentina



ARGENTINE CUISINE:

Most of the Argentine people love food - good food in particular. It could be a social meal, formal dinner or a leisurely coffee. A good meal forms an important part of their daily lives. This is the reason; one will find plenty of great places to experience tasty food, lip smacking desserts and fine wines. Argentina also has a well deserved reputation for its warmth and hospitality.

DULCE DE LECHE (Food)

Dulce de leche, literally translated, means 'candy of milk' or 'sweet [made] of milk'. It is very popular in Argentina and is enjoyed by everybody. This is a tasty sweet paste that can be spread on toast, layered into pies and ice cream, or can be just eaten up with the spoon.

ALFAJORES (Food)

They are the famous round, cookie type sandwiches layered with dulce de leche or fruit preserves, dipped or coated in chocolate or sugar. They are absolutely 'yummy' and are Argentina's answer to the candy bar.



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EMPANADAS (Food)

Empanada literally means 'wrapped in bread'. The fillings of the empanadas vary greatly depending on the region and the availability of ingredients. Most commonly, Argentinian empanadas will be filled with a combination of meat, vegetables and various spices. Coastal regions of Argentina tend to use fish, especially tuna, to substitute the meat fillings of their empanadas. In some regions one may even find dessert empanadas that are filled with different types of fruit, or chocolate soaked prunes.



MATE (Traditional Tea)

This is a strong tea, sipped communally from a gourd with a filtering metal/silver straw and is a cultural delight. More than a simple drink of tea, mate is a bonding experience that is shared among family and friends.



ICE CREAM (Dessert)

Ice cream is fundamental to Argentine culture. Their own unique style of ice cream is called the 'helado'. It is thick yet has a light consistency, and falls somewhere between a traditional gelato and frozen ice cream.

WINE (Drink)

Wine tours are one of the most exciting activities for tourists; the diversity of the land makes these tours more interesting. Argentina offers various types of wine that are appreciated all over the world. The most important varieties are the Malbec and Torrontes.



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Tango



Tango Porteno

TANGO (Cultural Dance)

Argentina is the birthplace of Tango, thus this dance is an intrinsic part of the Argentinean culture. The dance is elegant, exquisite, seductive and bursting with excited energy. Several different styles of tango exist, each having their own individual flair. It has been said that 'tango is not in the feet, but in the heart'.

GAUCHO CULTURE (Cultural)

Argentina is a country known for its beauty and drama, for its delicious meat, rich wines, tango... and its folk hero – the gaucho. These nomadic cowboys with hundreds of years of history have helped define the cultural traditions of gauchos. Travelers can experience this gaucho culture by living the countryside experience at the estancias (ranches).

ALVEAR PALACE (Luxury Hotel/Monument –Buenos Aires)

The landmark and signature style hotel was declared Historical Monument of the City of Buenos Aires, in 2003, is gorgeous and worth a visit. Some media have ranked it among the top hotels in the world, making it one of the most award-winning hotels in Latin America. The essence of the Alvear Palace Hotel, its history, elegance and warmth of its dedicated and highly capable staff, provide an unforgettable experience for those who visit it.

Gaicho



Andrea Fuggeri - Esteros del Ibera

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CAFÉ TORTONI (Cultural Heritage Café – Landmark -Buenos Aires)

It is one of the oldest cafés in the city. The marble and wooden tables, the old pictures on the walls, the traditional menu, the waiters, and the customers, have turned it into the archetype of a bar in Buenos Aires. Jazz and Tango shows are performed here and can be enjoyed by guests.

QUEBRADA DE HUMAHUACA (Places)

The Quebrada de Humahuaca is a narrow mountain valley located in the province of Jujuy in north-west Argentina. Its major landmark is the Seven Colored Hill, located in front of the town. A self drive through the windy roads is a recommended option for travelers to get a chance to see the striking red rock formations.



Wildlife Watching

Alberto Patrino

OUTDOOR ACTIVITIES (Adventure)

Argentina is a magnet for adventure buffs. Because of the variations of natural landscapes, active adventure is taken for granted. Hiking, trekking, camping, horse riding, diving, biking, kite surfing, dog sledding, fishing, paragliding, skydiving, scuba diving, swimming with the seals, canoeing, kayaking, rafting, zip lining, and skiing are some of the most popular outdoor activities. Argentina rarely disappoints, and people can not only enjoy various options for adventure activities, but also enjoy them in the right setting.



Football Stadium

Impratur



Polo Match

Melito Cerezo

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GETTING WET BENEATH THE IGUAZÚ FALLS (Adventure - Boat)

Take the powerful boat ride beneath the Iguazú falls, as this is the best way to experience the power and the fury of the falls, and then enjoy the view from the balcony at the Devil's Throat.

FLY FISHING IN PATAGONIA (Adventure)

Argentina is one of the best places in the world to fish and to learn the art of fishing, with the gorgeous scenery in the backdrop and possibility of catching very big trout.

TREKKING, BIKING & HORSE RIDING (Adventure)

Argentina is considered to be a heaven for all these activities because of the variation of stunning landscapes. These activities are available freely all over the country.



Biking



Fly Fishing

Federico Bedeschi

Pira lodge



Horse Riding



Biking

Gustavo Sabez Mico

Improtur

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SELF DRIVES - ROUTE 40 (Adventure Self Drive Option)

National Route N° 40 is one of the most important roads in the country. It is a little longer than 3,100 miles and runs parallel to the Andean Mountain Range, right from Southern portion to North tip of Argentina. What makes the road unique is that it allows visitors to experience the diversity of the landscape during the trip. Mountains, lakes, deserts, forests...it's all here.



TRAIN RIDES (Adventure)

Travelling by old time trains is another charming choice that Argentina offers its guests.

The Tren a las Nubes (Train to the Clouds) is a remarkable engineering work that reaches as high as 13,800 feet. It leaves from the city of Salta and runs 200 kilometers through Valle de Lerma to literally reach the clouds.

The Viejo Expreso Patagónico (Old Patagonia Express), also known as 'La Trochita', takes travelers from Esquel to Nahuel Pan or El Maitén. The train ride allows guests to be surrounded by the rolling hills of the Andes and enjoy the scenery. Further south, close to Ushuaia, the Del Fin del Mundo Train (Train to End of the World) takes travelers on a remarkable journey, in and around the area. The Tren Ecológico de la Selva (Forest Ecological Train), runs in Iguazú National Park, is a nice way to enjoy the national park.

CRUISES (Adventure)

There are plenty of options, if travelers want to take a cruise in Argentina. Ushuaia is considered one of the most important cruise hubs in South America.

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THE SPORTING LIFE:

Argentina does host world-class sporting events that attract thousands of visitors. It is a country where Fútbol and Polo are considered to be the finest in the world. The country plays host to three of the most prestigious polo tournaments with the highest handicap in the world. Argentina has one of the best polo horses and players in the world. Polo is both a sport and a culture.

Fútbol is a very important part of an Argentine's life and on a game day you will be able to feel the vibe, hear the cheers and yells that spring out of shops and cafes

The famous **Dakar Rally** along with the prestigious MotoGP, is held in Argentina and attracts thousands of travelers and fans from

all over the world who come together to witness this spectacle! The legendary Dakar Rally has been taking place partly or mostly in Argentina since 2009. Horse racing, tennis, basketball, golf, rugby and boxing are also popular.



Dakar Rally

Inprotrur

Arellauquen Golf & Country Club



Arellauquen Golf & Country Club

GOLF (Sport)

Golf is a popular sport. There are currently over 250 golf courses in Argentina. The best time to play golf in Argentina varies by region. In Buenos Aires, the best time is between September and April. In Patagonia the season is shorter, usually October to March. In most of the country, however, golf can be played all year round.

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MICE (Meetings – Incentives – Conferences – Exhibitions)



According to the ICCA worldwide rankings, Buenos Aires holds the number one position in America. Corporates are looking to explore and venture into new destinations. An evolution of theme based itineraries has emerged and sports itineraries have gained popularity.

Buenos Aires is the main hub for MICE, but Bariloche, Rosario, Mendoza and La Plata have also been included in the ICCA worldwide rankings with a great capacity to offer world-class MICE options.

In Argentina's six tourist regions, over 20 Conventions and Visitors Bureaus exist in more than 30 destinations that are prepared to host international events. Equipped with state-of-the-art technology, convention/exhibition centres and conference halls have multiplied in the main cities, including tourist centres.

The hotel capacity along with general infrastructure has improved to meet the high demand allowing conferences, events, incentives and festivals to be a major success with large audiences.

More than 5 million tourists arrive in Buenos Aires every year. The city itself has capacity of over 480 hotels and 56,400 beds and features more than 500 conference halls and 3 modern exhibition centres suitable for all kinds of events that can accommodate 50 to 20,000 people.

Some examples of the most important events are: the Tango Dance Festival and the Tango World Championship, the Dakar Rally, the ATP Tour (International tennis circuit), the Book Fair, the Independent Film Festival, the Livestock Fair, the Automechanika Fair, the Open Polo Championship, the International Tourism Trade Fair of Latin America (FIT), the Buenos Aires Fashion Week, the Contemporary Art Fair (ArteBA), as well as the lyrical season at the Teatro Colón, which is considered to be one of the most prestigious opera houses in the world.

CONCLUSION:

Travels from northern tip to the southern tip (the end of the world) include countless experiences that are no less grand and range from the buzzing cosmopolitan city of Buenos Aires to the jungles of the Iguazú falls, to the massive collapse of icebergs in Patagonia, to excellent cultural, sporting and entertainment options that allow travelers to make the visit something that is different, something that will be treasured, and something that can never be forgotten... Welcome to Argentina!